2129 Portage St. Kalamazoo, MI 49001 269-388-4532 800-525-6424 6 February 2017

For Immediate Release

Contact: Jessica Fowler, Digital Marketing Coordinator <u>Jfowler@consort.com</u> 269.363.6452

Dori Pole Pennants Add to Pageantry at Renaissance Fairs

The long and colorful nylon pennants enliven any event or celebration

Renaissance fairs and festivals are discovering the colorful impact that Dori Pole Pennants have. Flying high above the crowd, denoting that an enjoyable time is occurring below, the Dori Pole Pennant System easily and instantly adds pageantry and excitement to special events. Manufactured in the U.S. by Consort Display Group, Dori Pole can match any color theme to invite guests to any number of events.

"Of course, renaissance fairs are by their very nature festive, but the addition of the tall poles and pennants add another dimension to the "look" of the event..." explains Consort's CEO Roger Lepley. "The long, flowing pennants just seem to add that extra "welcome", especially as one approaches the fair grounds to see the color and flutter, directing them to the grounds."

The Dori Pole Nylon Pennant System is no ordinary pole-mounted flag or windsock. With a fiberglass pole and a either an 8-foot long or 14-foot long nylon pennant, it offers the industry's only non-tangling, swiveling "yoke" bracket. The eye-catching pennants that unpredictably "dance" in the wind to add visual excitement to any event.

With 15 standard pennant colors, 23 custom colors, 12 color pairs, and three pole heights from 12' to 21' tall, the possibilities are endless. Decorative color schemes and themes are easy to match with the long, elegant pennants that flutter and rotate horizontally to the "whims of the wind."

Dori Pole Pennant Systems are easily installed and moved for temporary or permanent display. Balloons are often released unintentionally, creating litter and wreaking havoc on powerlines and at marinas. Dori Pole however, is completely weather resistant, can remain mounted year-round, and will not cause hazardous waste.

The Dori Pole 19' 3-piece pole, the 13.5' Mid-Rise Pole and the 12' Junior versions can be shipped by UPS or FedEx, which is unique for poles and pennants of its size. Dori Poles are manufactured in Michigan.

For more info, call 800-525-6424 toll free; Fax 888-880-6341 toll free; email info@consort.com; visit www.doripole.com; or write to Consort Display Group, 2129 Portage St., Kalamazoo, MI 49001, USA.

###