## For Immediate Release

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## Dori Pole Pennant System Adds Pageantry and Excitement to Special Events

Unlike common balloons, the eye-catching, wind-blown nylon pennants enliven any event or celebration

From weddings, fairs, and festivals to games, graduations, and conventions, event planners are using Dori Pole Pennant Systems to add pageantry and excitement. Dori Pole Nylon Pennant Systems are offered by Consort Display Group, and manufactured in Michigan.

Unlike common static balloons, the eye-catching, wind-blown nylon pennants fly high above school, sports, business, church, and private events. From a distance, the large high-flying pennants are much more visible and grab attention from a greater distance than ordinary balloons are able to.

The Dori Pole Nylon Pennant System is no ordinary pole-mounted flag or windsock. With a fiberglass pole and an 8-foot long or 14-foot long nylon pennant, it offers the industry's only non-tangling, swiveling "yoke" bracket. The eye-catching pennants unpredictably "dance" in the wind to add visual excitement to any event.

With 15 standard pennant colors, 23 custom colors, 12 color pairs, and four pole heights from 12' to 22' tall, the possibilities are endless. Decorative color schemes and themes are easy to match with the long, elegant pennants that flutter and rotate horizontally to the "whims of the wind."

Unlike balloons, which must be inflated, tied, and replaced after each day or event, the Dori Pole Pennant Systems are easily installed and moved for temporary or permanent display. Balloons are often released unintentionally, creating litter and wreaking havoc on powerlines and at marinas. Dori Pole however, is completely weather resistant, can remain mounted year-round, and will not cause hazardous waste.

The Dori Pole 19' 3-piece pole and the Junior version can be shipped by UPS or FedEx, which is unique for poles and pennants of its size. Dori Poles are manufactured in Michigan.

For more info, call 800-525-6424 toll free; Fax 888-880-6341 toll free; email <u>info@consort.com</u>; visit <u>www.doripole.com</u>; or write to Consort Display Group, 2129 Portage St., Kalamazoo, MI 49001, USA.

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